



# Who is guiding YOUR Internet presence?

Does your web site consistently generate high-quality leads for your firm –within your primary practice area, or is it simply a static online brochure? Is your law firm's online identity seamlessly integrated with your traditional offline marketing or does it lack direction and consistency of message? How many people visit your firm's website each month and of those who do, how many website visitors become clients? What is your average cost of acquisition for each new lead or client? Does your website have a positive ROI and serve as a profit center generating clients and referral business? If you are unable to answer any of these questions or are unhappy with your answers, MarketWorks can help.

While many law firms monitor the visitors to their website, very few are proactive and proficient at generating targeted unique visitor traffic. That's where we come in. MarketWorks is a Web site management and Internet marketing firm specializing in advanced search engine optimization (SEO) and search engine marketing (SEM) services for attorneys. We help our clients develop and implement effective Internet strategies and online marketing programs that deliver measurable results.

# MARKETWORKS™



Website Management & Internet Marketing Services

MARKETWORKS-LLC.COM

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## knowledge



Do you understand SERP, CTR, CPC or CSS? Don't worry, we do. Professional website development, management and effective search engine marketing requires expert knowledge, attention to detail and the ability to align technology into real business opportunities. MarketWorks provides a comprehensive collection of services designed to tap the power and potential of the Internet to build and maintain your practice. With more than a decade of experience, we help our clients leverage the Internet to gain a competitive advantage in a complex and rapidly changing world.

## results

Whether we're creating an Internet presence from scratch or improving an existing effort, MarketWorks serves as an objective and trusted resource for project management, technology and vendor selection, website design and development, opportunity analysis, online advertising and marketing. We serve as the nexus for your online interests, utilizing the Internet to identify market opportunities and new business. Our unique, customized solutions provide clients with consistent, highly-targeted unique visitor traffic, above average conversion rates and a positive return on their Internet investment. At MarketWorks, our success is measured by the success of our clients.

Litigation Support & Consulting  
Search Engine Marketing (SEM)  
Search Engine Optimization (SEO)  
Strategic Internet Marketing  
Technology & Vendor Analysis  
Website Design & Development  
Website Management Services

## experience



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